

## Regency acquires Shock to form Australia's largest independent entertainment group

From humble beginnings in 1986 as a small audio cassette factory, Advent-investee Regency Media grew through acquisition and expansion to become Australia's leading independent DVD/CD manufacturing and distribution company. But its most recent acquisition of Shock - Australia's largest independent entertainment company – has completed the final stage of its metamorphosis into **Australia's leading independent entertainment group.**

Shock is Australia's largest independent record label, providing DVDs, music, computer games and other entertainment products to an Australia-wide client base. In 1994, it became the first Australian entertainment company to market releases on the Internet. Shock, which commenced operations in Melbourne in 1988 to release, distribute and export Australian music, progressively expanded its operations to a staff of 190 – and now represents over 15,000 artists.

Shock commands a strong position in lifestyle, comedy and sports segments in television, DVD and film in Australia. It has licensing and distribution deals with premium partners that include WWE Home Video, CBS, and Timelife; recent hit releases include Wrestlemania 26 and Keeping up with the Kardashians. Within the music category Shock represents prestigious labels such as Epitaph, Cooking Vinyl, Vagrant, Eagle Vision, and Rough Trade.



[For more information: Regency Media Release](#)

